



Date: April 2010

RE: Request for Assistance with Advertisement Cost

As Salamu'Alaikum wa Rahmatullahe wa Barakatahu,

Can you help?

If you are able to assist with the cost of advertisement of this non commercial free public exhibition, please review the following document and contact Exhibition Islam, this will allow us to advertise this event more widely, inshallah:

Exhibition Islam and The London Central Mosque and the Islamic Cultural Centre are pleased to announce the:

'Islam's relations with other Religions' 19th and 24th June 2010

Advertisement Cost:	Cost
Multiple Outdoor Banners	£450.00
A5 Flyers (45,000 to 60,000)	£950.00
A3 Posters	£75.00
NW London Newspapers	£1,250.00
Metro Newspaper	£5,500.00
Islam Channel advert	£2,550.00
Advert Design	£550.00
Writing to Organizations including interfaith, churches etc.	£200.00
VIP Card	£250.00
London Radio	£3,500.00
Roadside Boards	£4,500.00
Time out magazine	£1,750.00

Total Cost = £21,525.00

Press Release:

http://exhibitionislam.com/resources/pressRelease/41_Press_Release_Islam_and_relations.pdf

Flyer:

<http://www.exhibitionislam.com/resources/events/ICC-other-faiths-2a.pdf>

For further information please contact Imtiaz Alam on +44 (0) 7787 570 560 or Shahid Munir on +44 (0) 7901 687 979 or email mail@exhibitionislam.com.

About Exhibition Islam

"Exhibition Islam, the world's leading Islamic exhibition provider specialises in promoting a greater understanding of Islam in the international arena. Exhibition Islam utilizes the latest exhibition resources to deliver professional "museum style" exhibitions that address a diverse spectrum of themes and topics. Having hosted over 750 exhibitions, and attracting almost 1 million visitors from across the globe, Exhibition Islam has both the reputation and experience to continue to develop greater and more challenging concepts for the presentation of Islam. Exhibition Islam is a UK Registered Charity (1121147) and is based in London, UK. For further details visit www.exhibitionislam.com."