

Exhibition Islam 2009 Report

*World Leader in
Islamic Exhibitions*

Exhibition Islam

2009 Report



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A 14th century astrolabe belonging to Exhibition Islam

A Note from the Director

2009, has been one of the most fascinating years in the history of Exhibition Islam.

Internally, we have accomplished significant milestones by not only establishing our footprint on the domestic UK exhibition circuit, but also continuing to deliver exhibitions on the international arena, namely in Africa and Scandinavia.

We delivered an astonishing 86 exhibitions this year, and for the first time in our history, we successfully co-hosted 3 overseas exhibitions in a single year.

Our vision continued to develop in 2009, and we successfully embarked on projects to upgrade our exhibition by releasing a number of unique and carefully crafted models of various Islamic landmarks and also releasing a number of publications.

I would like to thank you, all of our helpers, supporters, and indeed our visitors in making 2009 such a huge success. And all Praise is in indeed due to Allah the Most High.

Was Salamu'Alaikum
Dr. Hamza Alam
(Director)



Queen Sonja of Norway visits the 'Islam Exhibition' at the Islamic Cultural Centre Norway, May 2009.



Visitors take a tour of the exhibition at the ICC Cape Town in July 2009.

Achievements

In 2009, Exhibition Islam delivered 86 exhibitions nationwide and surpassed the 850 exhibition mark in the total number of exhibitions delivered since 1995.

During 2009, the exhibition was delivered to universities, libraries, local councils, prisons, museums and a number of mosques, banks, community centres and shopping centres.

During this period, the exhibition attracted in excess of 150,000 visitors, making it the single highest year for exhibition attendance.

The exhibition attracted visitors from a number of countries including Japan, Norway, Mozambique, South Africa, USA, South Africa (Howza, Afrikaans and Tootsu), Russia, Egypt, Australia, Brazil and Chile.



Exhibition Islam always attracts a diverse and multi-ethnic audience.



Visitors are able to enjoy the exhibition at their own pace.



Visitors from all backgrounds are always welcome to Exhibition Islam.

“Absolutely fact filled and interesting. A glorious read for anybody interested in Islamic History”

- J Boyce

Achievements



Exhibition Islam displays attract visitors from all professions. Here, members from the local education authority, health and civic service browse through the exhibition.



A class of children from a school in Oslo, Norway enjoy a guided tour in the Norwegian language. Exhibition Islam is able to translate its exhibition material into any foreign language.

"The International exhibit from the UK which is right in the centre really rocked. This was a truly world class experience. Walking among it and seeing the ancient Qurans, coins, and scientific tools really made a big impression, especially on my kids. I teared up just looking at all of this." - Nazley Mitchells

Highlights - United Kingdom, 2009

Gloucester Museum - Discover Islam Week

In January 2009, Exhibition Islam showcased extremely rare Islamic manuscripts from the 11th Century onwards at the Gloucester Museum. Also on exhibit were a number of rare coins from the Umayyad era, as well as a scientific tools from Persia.



HMP Wandsworth - London

Exhibition Islam was invited to display a week long exhibition by the Chaplaincy at HMP Wandsworth, a class C prison situated in South London. The exhibition served to create better dialogue and understanding of Islam in the prison community and helped in the reformation process of Muslim inmates.



Islamic Exhibition - Chelsea Library

Exhibition Islam hosted an eight day exhibition at the Chelsea Library in Central London. On display were rare Iraqi manuscript and scientific tools from Persia. The exhibition was extremely well attended by all visitors to the library.



Ramadan Shopping Festival - Leicester

In September 2009, Exhibition Islam laid on a large exhibition at the Ramadan Shopping Festival in Leicester. Occupying over 550 square metres of space, the exhibition displayed over 20 historic manuscripts from the Muslim world.



Barclays Bank - Eid Exhibition

In November 2009, Exhibition Islam was invited to display its exhibition at the global headquarters of Barclays Bank, situated at Canary Wharf, London. The evening was attended by more than 150 employees and partners.



Highlights 2009 - Oslo, Norway

Exhibition Islam hosted an exhibition at the Islamic Cultural Centre Norway in May 2009.

The exhibition was opened by Queen Sonja of Norway, who made a landmark visit to the centre, being the first member of the Norwegian Royal family to have ever visited a mosque in Norway.

The 11 day exhibition was attended by over 5,000 visitors, including delegates, civic and religious leaders and members of the general public.



Queen Sonja opens the exhibition in Oslo, Norway.



Norwegian Press wait for the Queen to make an appearance.

Exhibition staff conduct a guided tour with visitors from America. As a sign of respect for the Islamic faith, female visitors usually drape head-scarves when visiting the exhibition, especially if hosted in a mosque.



Highlights 2009 - Cape Town, South Africa



Minister Laluma Xingwana, National Minister of Arts and Culture opened Exhibition Islam and congratulated the Muslim community of South Africa on hosting an illustrious and modern event.

Exhibition Islam was the highlight of Islam Expo 2009 hosted at the International Convention Centre Cape Town in July 2009.

The 4 day extravaganza attracted more than 55,000 visitors.

During the event, exhibition staff provided more than 50 guided tours and welcomed guests from all over Cape Town.

Exhibition Islam is now scheduled to showcase its exhibition in Johannesburg in 2010.

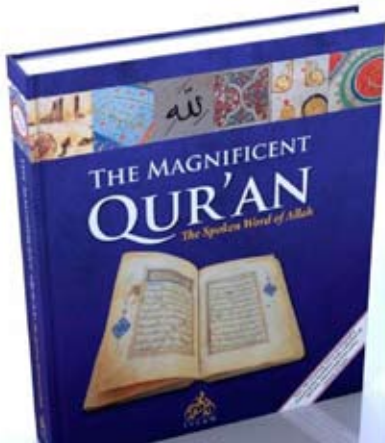
The exhibition was attended by students from many local schools. Exhibition staff provided them with special tours.



Exhibition Islam was the highlight of Islam Exhibition SA 2009. Over and above the 66 cubicles of the bigger exhibition, Exhibition Islam took up 574 m² and was undoubtedly the core of Islam Expo SA 2009.

Developments 2009

Exhibition Islam has now constructed its first Interactive Model of Al-Masjid an-Nabawi, in the surrounding village of Madinah. This model, based on 7th Century Madinah depicts how the City was developed during the Life of Prophet Muhammad (peace be upon him). The model is due to be displayed at major exhibitions in 2010.



In 2009, Exhibition Islam finished its third publication "The Magnificent Qur'an", which will be available for public launch in 2010.

This large format, hardback, exciting book consists of over 530 pages, containing more than 250 images of inspirational manuscript collections from all around the Islamic world and from every century of Islamic history.

In 2009, Exhibition developed its exhibition displays by expanding on a number of displays.

The exhibition was further modified through the purchase of a number of Moroccan displays which represent North African Muslim culture. The exhibition also expanded on poste themes and modern display systems.



Feedback 2009

“At the Opening Ceremony Minister Laluma Xingwana, National Minister of Arts and Culture, praised the Exhibition Islam Team for their magnificent attention to historical and artistic detail and found the Exhibition Islam Display to be necessary and important in bringing people of different religious and cultural backgrounds, together.

The Consul General of the Chinese Embassy was so surprised to see the Qur’an translated into Chinese and was fascinated to realise what various verses of the Qur’an meant. Upon leaving the Exhibition Islam area, visitors could purchase books and these were sold out by the second day of the exhibition, another indication of the popularity of what was on offer at the Exhibition Islam area at Islam Expo SA 2009.”

Fatima Allie
Communications Manager



“Absolutely stunning -I have spent more than 6 hours here and I lament that I cannot spend more”

- M.J Khan
Visitor

“A truly memorable experience. Insightful, educational and thought provoking, Congratulations to everyone involved in putting this together for our benefit.”

- Mobheena

“I wanted to take this opportunity to thank all your team for being great sports and working so professionally on the day, your time management and the process were spot on. We have received a great deal of positive feedback for you.” - Saira Khan - Barclays Bank





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ISLAM

Exhibition Islam